



Discover the secrets of shooting stellar smartphone interviews and testimonials at **Lucihub Academy!**

By following these best practices, you can improve the overall quality and professionalism of your filming. Here are a few key points to remember to make sure your message is received loud and clear:

Lighting

- Use natural light whenever possible; shoot near windows to take advantage of soft, diffused light.
- If using artificial lighting, be mindful of shadows and harsh contrasts.
- Avoid backlighting and being positioned with bright light behind you, as this can lead to an excessively dark silhouette.

Camera Height & Angles

- Choose the right angle and height for your camera. Eye-level shots are generally more natural and engaging.
- Refrain from using upward camera angles when speaking directly to the camera.

Eye contact

- It's natural to want to look at yourself but remember to keep your eye line as close to the camera lens as possible for effective eye contact.
- If you haven't memorized your script, use a teleprompter app to keep you on track. If you aren't comfortable with a prompter, be authentic and concise.

Framing

- Consider the composition of each shot and your placement within the frame.
- Ensure that you are fully visible, avoiding any inadvertent cropping of limbs or the head.

Background

- Keep the background clean and uncluttered, unless the clutter is intentionally part of your scene.
- Make sure there are no distracting elements that could draw attention away from you.
- When the color of your hair or clothes matches that of the background in a video, they may become visually indistinct. Always remain clearly visible to the audience.

Sound

- Choose a quiet area to film. Pay attention to the room's acoustics. Rooms with minimal echo are preferable.
- Minimize background noise and turn off any appliances or devices that could interfere with your audio recording.

Camera Stability

- Use a tripod or other stabilizing equipment to ensure steady shots. Shaky footage can be distracting and unprofessional.

Test Shots

- Conduct test shots to check lighting, framing, and audio before the actual filming begins.
- Adjust settings and make any necessary changes to improve the quality of your footage.

Multiple takes

- Don't be afraid to do multiple takes to ensure you capture the best performance and footage possible.

Review footage

- Periodically review your footage during the shoot to identify any issues or adjustments needed.

Remember, your message is important and with a little preparation, the right tools, you can make sure it's received loud and clear. For more information on how to take your videos to the next level, please visit the Lucihub Academy on [Lucihub.com](https://lucihub.com).

Lucihub's Recommended Gear List

Your content is your voice – ensure it's heard, clear, and memorable! Here's our recommended gear list to enhance quality and impact:



[DJI Wireless Lavalier Mic](#)



[Shure Lavalier Lapel Mic](#)



[VideoMicro rodes Compact On-Camera Microphone](#)



[Rode Wireless GO 2 Digital Microphone](#)



[Sunpak 19 Inch Bi-Color Ring Light](#)



[Zhiyun Smooth 5 Smartphone Gimbal Stabilizer](#)



[DJI Osmo Mobile 6 Gimbal](#)



[hohem iSteady M6 Kit Gimbal](#)



[7.7 inch Phone Teleprompter Kit](#)