

MAKE ME A FILMER WORKSHOP

STRATEGY & VIDEO PLANNING

 **LuciHub** PRESENTS

What You'll Walk Away With

- ✓ The core skills to film professional-looking video with your smartphone
- ✓ How to frame, light, stabilize, and capture audio like a pro
- ✓ Hands-on practice shooting real B-roll and interviews
- ✓ A clear workflow for filming, uploading, and collaborating inside LuciHub
- ✓ How to turn ideas into scripts, shot lists, and voiceovers using AI
- ✓ 100+ mobile-first content ideas you can use immediately
- ✓ A repeatable strategy for planning and scaling video across your organization
- ✓ Tools to map distribution, build content pillars, and create a 12-month calendar
- ✓ Confidence to produce consistent, high-quality content at speed

**LEARN HOW TO PLAN, FILM, AND PRODUCE
PROFESSIONAL VIDEOS WITH YOUR PHONE.**